

ZOTRIQ

COMPANY PROFILE

www.zotriq.com



Overview

- About Us
- Our Values
- Our Goals
- Strategy
- Services
- POS Machine
- Software





Introduction

Zotriq is a next-generation IT & Digital Solutions company based in Pune, India. Established in 2025, we specialize in delivering innovative and customized digital products to empower businesses worldwide. Our focus is on helping organizations transform their ideas into impactful solutions that drive growth, efficiency, and customer engagement.

With a team of skilled developers, designers, and strategists, we provide services ranging from website and app development to advanced business software tailored for retail, hospitality, and service industries. At Zotriq, we believe in building long-term partnerships with our clients through reliability, creativity, and excellence.



Values

We work closely with our clients as an extension of their team to ensure success. We work closely with our clients as an extension of their team to ensure success.



Quality

Every project we deliver reflects our high standards and attention to detail.



Innovation

We embrace creativity and technology to stay ahead of trends and deliver unique solutions.



Integrity

We value transparency, honesty, and long-term client partnerships.

Goals

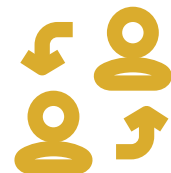
At Zotriq, our goals are focused on growth, innovation, and global partnerships

01



To establish a strong presence across India and other international markets with tailored IT and digital solutions.

02



To deliver measurable value and results for every client, ensuring long-term success.

03



To deliver measurable value and results for every client, ensuring long-term success.

04



To make advanced IT solutions accessible and cost-effective for businesses of all sizes.

Project Timeline

Our project execution follows a clear, structured process:



Our Services



Website Development

At Zotriq, we specialize in creating dynamic, responsive, and user-friendly websites that drive results. Our web development team combines modern design principles with the latest technologies to build custom websites tailored to your business goals. From corporate websites and e-commerce platforms to web applications and content management systems (CMS), we deliver secure, scalable, and high-performing solutions. Whether you're starting from scratch or looking to enhance your existing site, we ensure a seamless user experience across all devices and browsers.

Types of Websites We Develop:

Business Websites, E-commerce Websites, Portfolio Websites, Blog or Personal Websites, Landing Pages, Educational Websites (E-learning), Nonprofit or NGO Websites, News & Media Websites, Booking & Reservation Websites, Web Applications (Custom Solutions)

Our Services

App Development

We design and develop custom mobile applications for Android and iOS that are fast, secure, and user-friendly. Our apps are tailored to meet your business needs—whether it's e-commerce, hospitality, retail, or services—ensuring smooth performance and an engaging user experience. From concept to launch, we handle the entire process including UI/UX design, coding, testing, and support, so your business stays connected with customers anytime, anywhere.



Our Services

A graphic featuring the words "Digital" and "Marketing" in a large, light gray, sans-serif font. The word "Digital" is on the left and "Marketing" is on the right. Between them is a cluster of colorful circular icons representing various digital marketing concepts: a smartphone, a laptop, a Wi-Fi symbol, a location pin, a magnifying glass, a mail icon, a padlock, a group of people, a music note, a cloud, and a shopping bag. These icons are connected by thin, colorful lines. In the background, there are blue arrows pointing upwards and to the right, suggesting growth and progress. Below the text, there are illustrations of a laptop, a desktop monitor, a tablet, and a smartphone, all displaying web content.

Digital Marketing

Digital Marketing

At Zotriq, we help businesses grow online through result-driven digital marketing strategies. Our goal is to connect you with your target audience, boost brand awareness, and generate measurable ROI. Whether you're launching a new product or strengthening your online presence, we tailor our services to meet your goals and industry demands.

Our Digital Marketing Services Include:

Social Media Marketing (SMM), Search Engine Optimization (SEO), Search Engine Marketing (SEM), Email Marketing, Content Marketing, Influencer Marketing, Online Reputation Management (ORM), Analytics & Reporting.

Our Services

CGI & Motion Videos

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Our Services



SEO Strategy

At Zotriq, we offer comprehensive SEO strategy services designed to boost your online visibility and drive organic traffic to your website. Our approach is data-driven, aligning with the latest search engine algorithms to help your business rank higher on Google and other major platforms. From technical SEO audits to content optimization and link-building, we create tailored strategies that deliver measurable results.

Our SEO Services Include:

Website SEO Audit, Keyword Research & Strategy, Off-Page SEO, Local SEO, Content Optimization, Performance Tracking & Reporting.

Our Services

Cloud Service & Solution

We offer advanced cloud infrastructure and business solutions powered by leading platforms like **Amazon Web Services (AWS), Google Cloud, and Microsoft Azure**. Our cloud services include application hosting, data storage, backup solutions, and server management ensuring scalability, reliability, and security for your business operations.

Along with cloud deployment, we provide custom business solutions that automate workflows, enhance collaboration, and improve efficiency. Whether you're migrating to the cloud or building a new digital ecosystem, Zotriq delivers seamless, secure, and cost-effective solutions designed for modern enterprises.



Our Services

Ui/Ux

At Zotriq, we believe that great design is the foundation of every successful digital product. Our UI/UX Design services focus on creating interfaces that are visually appealing, highly functional, and user-centric. We begin with a deep understanding of user behavior, market trends, and business objectives to craft designs that not only look impressive but also deliver smooth, intuitive experiences. Our design process covers everything from wireframing and prototyping to interface design and usability testing.

By combining creativity with usability principles, we ensure that your website or mobile app engages users, enhances satisfaction, and drives conversions. Whether it's a startup interface or a large-scale enterprise application, Zotriq delivers designs that blend aesthetic excellence with user performance making your brand truly stand out in the digital world.



Our Services

Ai Services



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Our Services

Graphic Design

WE CRAFT YOUR

DESIGNS



“

We are the creators of imagination, the masters of design, and the providers of aesthetic excellence.

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POS Machine



M-POS

**SOFTWARE
ON YOUR
MOBILE**



HARDWARE FEATURES

Portable Printer

SOFTWARE FEATURES

- **Express Billing**
- **Online & Offline Bills**
- **Sales Person Billing**
- **Business Reports**
- **Inventory Management**
- **Customer Management + Royalty**

10" Touch Screen Billing Machine



HARDWARE FEATURES

- 10 inch Touch Screen, HD 1024 * 600
- 1 USB Port
- 2 Inches Inbuilt Thermal Printer
- Wi-Fi Connectivity
- Online & Offline
- ROM 32 GB, RAM 2 GB
- RFID (OPTIONAL)
- Supports External Attachments

SOFTWARE FEATURES

- Table Booking and KOT
- Online and Offline Bills
- Mobile App
- Expenses Tracking
- Multi Device Management

10" Touch Screen Billing Machine Pro

Supports External Attachments



Barcode Scanner



Weighing Scale



Barcode Printer



3 inch Auto Cutter
Thermal Printer



HARDWARE FEATURES

- 10 inch Touch Screen, HD 1024 * 600
- 1 USB Port
- 3 Inches External Thermal Printer
- Wi-Fi Connectivity
- Online & Offline
- ROM 32 GB, RAM 2 GB
- RFID (OPTIONAL)
- Supports External Attachments

Battery (Optional)

SOFTWARE FEATURES

- Table Booking and KOT
- Online and Offline Bills
- Mobile App
- Expenses Tracking
- Multi Device Management
- Online Ordering (Swiggy & Zomato)

Inbuilt Sound

18" High Speed Billing Machine

18.5"

High Speed Billing Machine



HARDWARE FEATURES

- 18.5 inch Touch Screen, HD 1600*900
- Multi USB Port
- 3 Inches External Thermal Printer
- Wi-Fi Connectivity
- Online & Offline
- ROM 16 GB, RAM 4 GB
- Compatible with 4g & 5g Network
- Supports External Attachments
- OS 13 or Latest One

SOFTWARE FEATURES

- Captain App
- Multi Counter Management
- Scan and Order
- KDS & KOT
- Multi Device Management
- Online Ordering (Swiggy & Zomato)
- UPI Integration



Android



HARDWARE FEATURES

- 15.6 inch HD 1280*800
 - Dual Screen (1st Screen- 15.6 inch Touch) (2nd Screen- 10.1 inch)
 - ROM 16 GB, RAM 2 GB
- ROM 64 GB, RAM 4GB
ROM 128 GB, RAM 8GB
- USB Multi Ports
 - Supports External Attachments
 - 3inch external thermal printer
 - Wifi Connectivity
 - Online & Offline

SOFTWARE FEATURES

- QR ordering (Optional)
- Expenses Management
- Stock Management
- Captain App
- Business Reports
- Online Order



Windows

HARDWARE FEATURES

- 15.6 inch HD 1280*800
 - Dual Screen (1st Screen- 15.6 inch Touch) (2nd Screen- 10.1 inch)
 - ROM 16 GB, RAM 2 GB
- ROM 64 GB, RAM 4GB
ROM 128 GB, RAM 8GB
- USB Multi Ports
 - Supports External Attachments
 - 3inch external thermal printer
 - Wifi Connectivity
 - Online & Offline

SOFTWARE FEATURES

- QR ordering (Optional)
- Expenses Management
- Stock Management
- Captain App
- Business Reports
- Online Order

Self Order Kiosk



HARDWARE FEATURES

- 22 inch Touch Screen, Full HD 1920*1080
- USB Multi Ports
- Supports External Attachments
- Inbuilt 3 inch
- LAN & Wifi Connectivity (both available)
- Online & Offline
- ROM 32GB, RAM 4 GB

SOFTWARE FEATURES

- Coupon Code System
- Contactless Payment
- Order Accuracy Enhancements
- Cash and Digital Payment
- KDS and KOT (Optional)
- Customer Display

Only Software also available
Only Hardware also available

POS & Scale



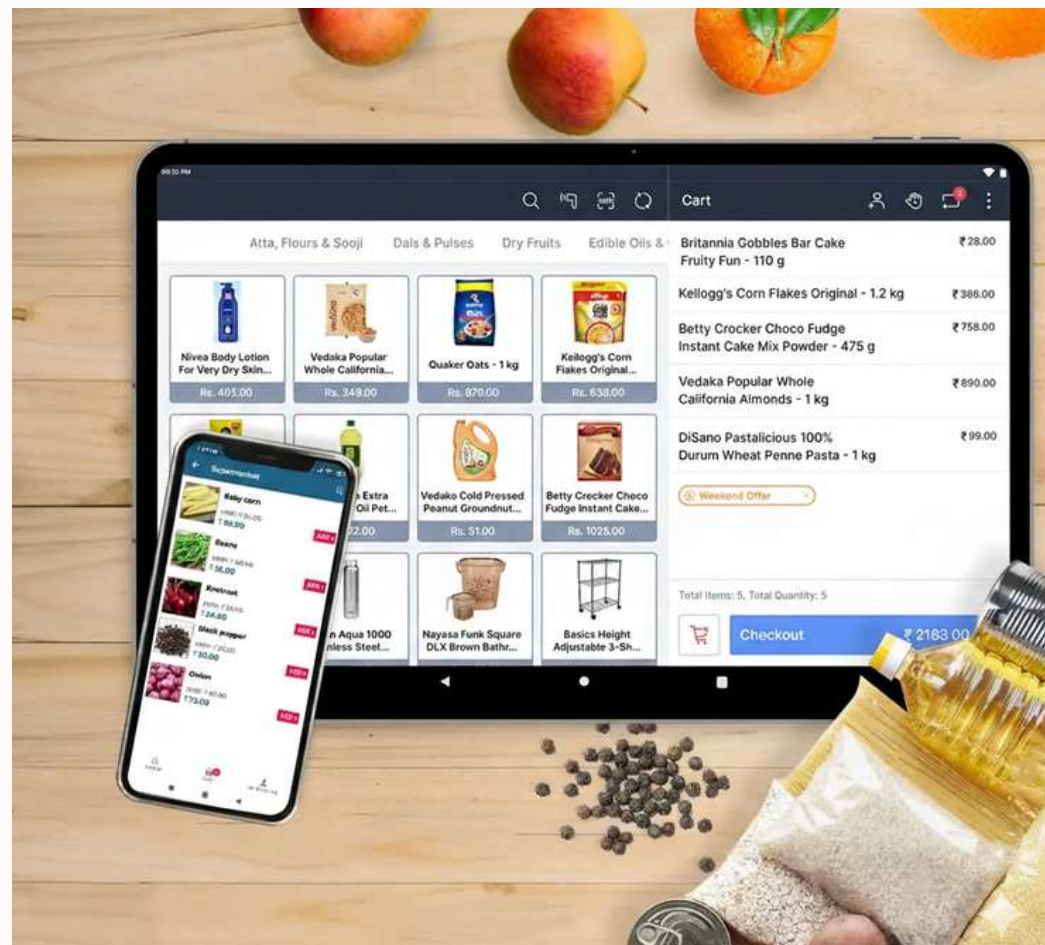
HARDWARE FEATURES

- Touch Screen Interface
- 1 * Serial Port
- 4 * USB Ports
- Barcode Printer Support
- Receipt Printer Support

SOFTWARE FEATURES

- Product Master
- Client Master
- Barcode & Receipt Printer Integration
- Dynamic Reports

Billing Application for Grocery Segment

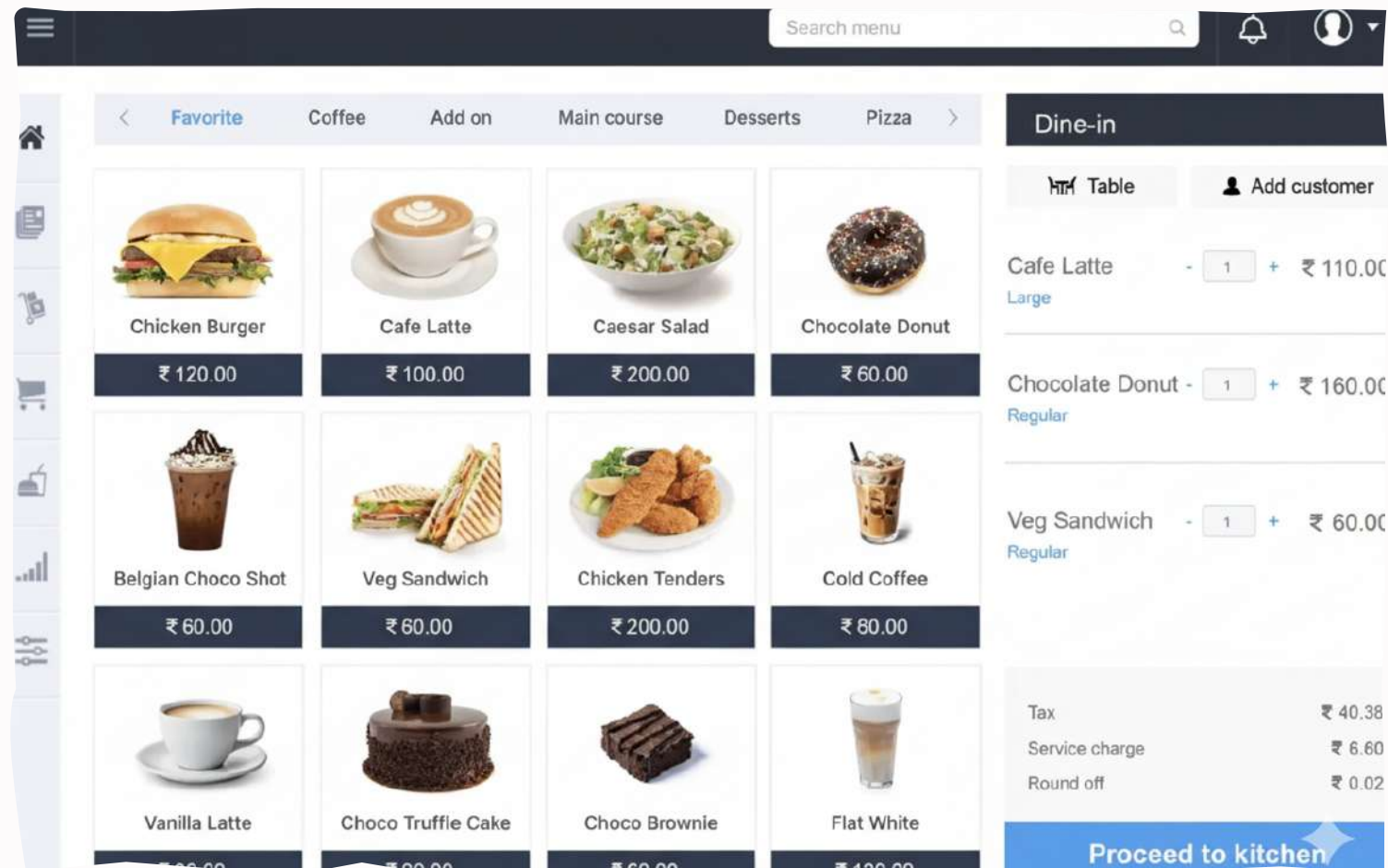


Supports any Windows Hardware

SOFTWARE FEATURES

- **Store Inventory Management**
- **UPI Integrations**
- **Cash Management**
- **Order Management**
- **Discount Management**
- **GST Reports**

Billing Application for Restaurant / Cafe Segment



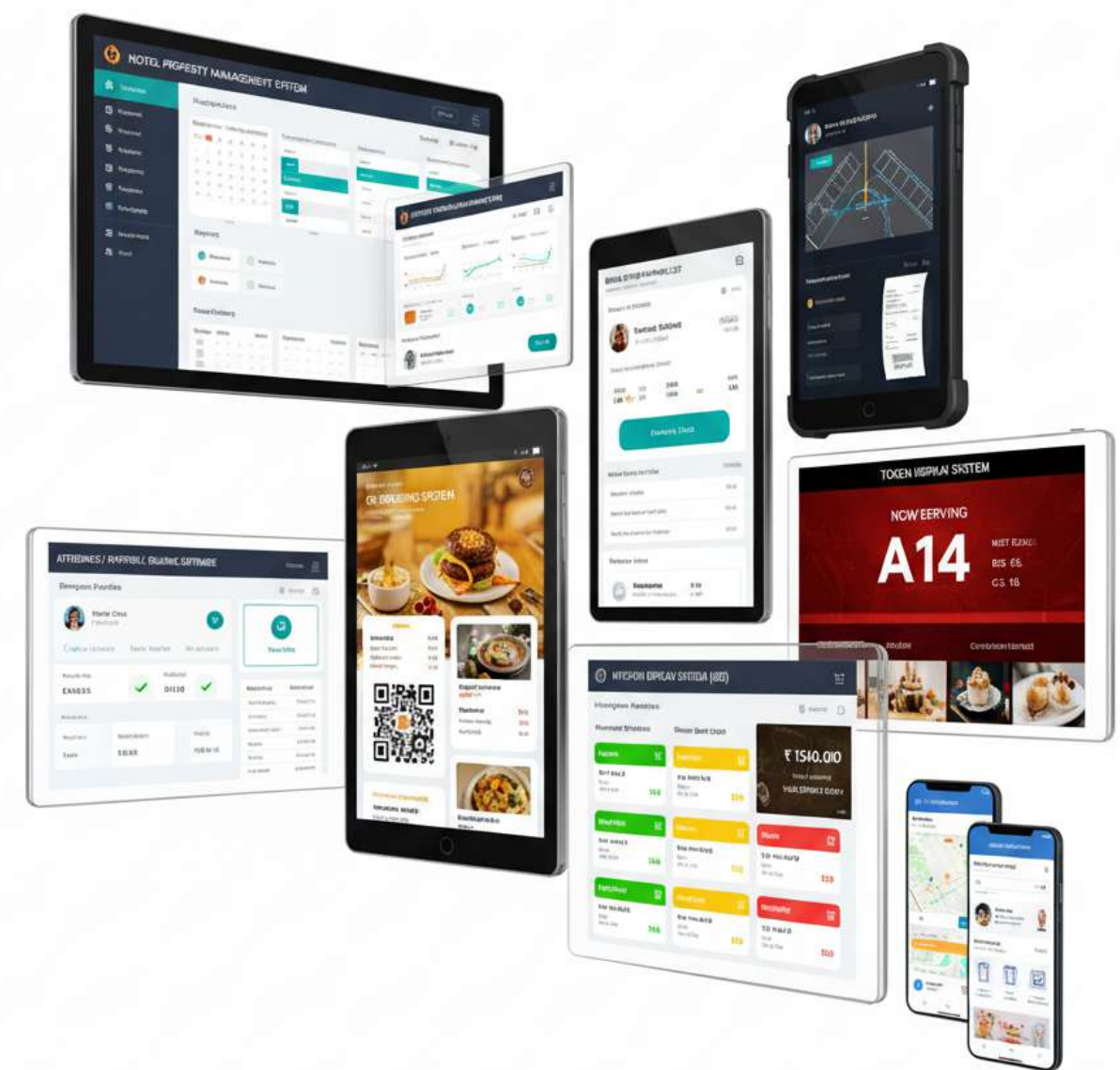
SOFTWARE FEATURES

- Store Inventory Management
- UPI Integrations
- Cash Management
- Order Management
- Discount Management
- GST Reports

Supports any Windows
Hardware

Softwares:

Hotel Property Management System.
Customer Relationship Management (CRM).
Attendance / Payroll Online software.
Billing App for Parking Lot.
QR Ordering System.
Token Display System.
Kitchen Display System & Customer Display.
Laundry Application.
Travel Application.



THIS IMAGE IS FOR REFERENCE, ACTUAL SOFTWARE IS DIFFERENT

Advertising KIOSK

Samsung UHD Signage Display

Orientation - Potrait

Screen Size - 43 inch

Resolution - 3840*2160

Brightess - 300Nits

RJ45 LAN Support

Inbuilt Memory - 16GB



Integrations





THANK YOU

Zoher Kothawala

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